

SPONSORSHIP

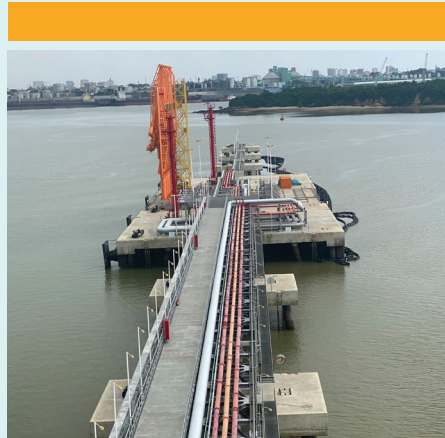


# 11<sup>TH</sup> EAST AFRICAN PETROLEUM CONFERENCE & EXHIBITION 2025 (EAPCE'25)



**THEME:**

## Unlocking Investment in Future Energy: The Role of Petroleum Resources in the Energy Mix for Sustainable Development in East Africa



**5 - 7 March, 2025**

JNICC | Dar es Salaam, Tanzania



[www.eapce25.eac.int](http://www.eapce25.eac.int)



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## FORM - 1: SPONSORSHIP ITEMS

The EAPCE'25 proudly offers exclusive sponsorship opportunities designed to significantly enhance your brand visibility and awareness within the Conference, while supporting crucial financial aspects of the event's organization. As a Sponsor, you will enjoy a sense of privilege and distinction.

The following are the general expected benefits that the sponsors will receive;

- i. *Profile and position the company as an industry leader*
- ii. *A cost and time-effective marketing exposure to boost your brand recognition*
- iii. *Showcase products and services to targeted decision-makers*
- iv. *Opportunity to learn more about the industry from experts*
- v. *Opportunity to set up stronger alliances and new partnerships*
- vi. *Network with hundreds of professionals offering opportunities throughout the conference*
- vii. *Key mentions in most events at the conference*



### OUTDOOR ADVERTISEMENT (USD 50,000)

This allows the sponsor to assist the organizers in advertising the Conference. Being outdoor, it provides the Sponsor with increased brand visibility. Below are the benefits under this sponsorship:

- i. *Certificate of recognition as one of the EAPCE'25 Sponsors;*
- ii. *Sponsor recognition in the Conference Booklet;*
- iii. *Web listing on the EAPCE'25 website with a link to your company's website;*
- iv. *Display the Sponsor's name and logo on screens in the Conference sessions;*
- v. *Opportunity to display digital banners and other marketing collateral at the Conference venue;*
- vi. *Four (4) complimentary delegate passes;*
- vii. *Key mentions in the during the conference;*
- viii. *Acknowledgement in the post-conference key messages; and*
- ix. *Opportunity to issue delegates with gifts at the Sponsor's expense.*



### MEDIA SPONSORSHIP (USD 25,000)

This gives the opportunity for the sponsor to assist the organizers in advertising the Conference. This category allows the Sponsor to have exposure to a wide audience from the industry, hence increased brand visibility. Below are the benefits under this sponsorship:

- i. *Certificate of recognition as one of the EAPCE'25 Sponsors;*
- ii. *Sponsor recognition in the Conference Booklet;*
- iii. *Web listing on the EAPCE'25 website with a link to your company's website;*
- iv. *Display the Sponsor's name and logo on screens in the Conference sessions;*
- v. *Opportunity to display digital banners and other marketing collateral at the Conference venue;*
- vi. *Three (3) complimentary delegate passes; and*
- vii. *Opportunity to issue delegates with gifts at the Sponsor's expense.*



## PRE-CONFERENCE WORKSHOP (USD 50,000)

This provides the Sponsor with an opportunity to assist the organizers in the preparation of the Pre-Conference Workshop. Following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference and Pre-Conference Workshop sessions;
- v. Opportunity to display banners and other marketing collateral at the Pre-Conference Workshop venue;
- vi. Opportunity to brand the Pre-Conference Workshop venue at the Sponsor's expense;
- vii. Key mentions during the Pre-Conference Workshop;
- viii. Four (4) complimentary delegate passes; and
- ix. Opportunity to issue delegates with gifts at the Sponsor's expense.



## ICE BREAKER RECEPTION (USD 30,000)

The Ice Breaker Reception will be held on the eve of the Conference. The event seeks to provide the Sponsor brand visibility and networking opportunities during the Conference, among other benefits. Following are the sponsorship benefits:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue;
- vi. Key mentions in most events during the Conference;
- vii. Opportunity to brand cocktail tables;
- viii. Three (3) complimentary delegate passes; and
- ix. Opportunity to issue gifts to the delegates at the Sponsor's expense



## EXHIBITION AREA (USD 30,000)

(USD 10,000/DAY FOR 3 DAYS)

This is the opportunity for one (1) or two (2) Sponsors to support the organizers in the construction of the exhibition area. It gives exclusive branding and marketing of the Sponsor's service or product as all delegates will visit the Exhibition area. The following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue;
- vi. Opportunity to display banners/stickers in the Exhibition area (along with the event logo) at the Exhibition area;
- vii. Three (3) complimentary delegate passes (one delegate/each sponsored day); and
- viii. Opportunity to issue delegates with gifts at the Sponsor's expense.



## ACCREDITATION & REGISTRATION AREA (USD 15,000)

This is exclusive to one (1) company, that will support the organizers with costs associated with Accreditation and Registration. It allows the company to highlight its brand, tell the world its story, launch new products, and win businesses. Following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. The Sponsor will have the advantage of marketing its products/services at the registration area where everybody passes;
- vi. One (1) complimentary delegate pass; and
- vii. Opportunity to issue delegates with gifts at the Sponsor's expense.



## CONFERENCE LANYARDS (USD 10,000)

Every attendee will wear a Conference name badge, and the Lanyard (neck string/strap) will be prominently around every delegate's neck. By including the Lanyard Sponsor's logo on the lanyard and the EAC logo, the Lanyard Sponsor will thus enjoy high brand visibility during the Conference. Following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsorship recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Sponsor's company logo will be displayed on the Conference Lanyards worn by at least 1,000 attendees during the Conference, thus providing maximum branding impact;
- vi. One (1) complimentary delegate pass; and
- vii. Opportunity to issue delegates with gifts at the Sponsor's expense



## MORNING & EVENING CONFERENCE TEA (USD 30,000)

(USD 10,000/DAY FOR 3 DAYS)

The teas are served twice daily (morning and evening), providing delegates with a valuable networking opportunity. Sponsors can leverage these interactions to build relationships and promote their brands.

The following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsorship recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo at the specific sponsored event(s);
- v. Display the Sponsor's name and logo on screens in the Conference sessions;
- vi. Three (3) complimentary delegate passes (one delegate/each sponsored day);
- vii. Opportunity to brand the cocktail/coffee tables at the Sponsor's expense during the networking teas; and
- viii. Opportunity to issue delegates with gifts at the Sponsor's expense.



## CONFERENCE LUNCHEON (USD 25,000/DAY)

Whilst taking place within the formal framework of the Conference, Sponsorship of the networking lunches is an opportunity to advertise and market your services/products in a more relaxed setting. This category is more like a tea Sponsor; however, due to the amount, the benefits will be elevated to match the magnitude of the offered amount. The following are the benefits to under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue;
- vi. Display of the Sponsor's name and logo presented on the signage of the networking lunch;
- vii. Opportunity to brand the lunch menu/tables/chairs at the sponsor's expense during lunch;
- viii. Three (3) complimentary delegate passes; and
- ix. Opportunity to issue delegates with gifts at the sponsor's expense.



## MAIN CONFERENCE COCKTAIL (USD 40,000)

The Main Conference Cocktail will be on the first day of the Conference. The event provides the Sponsor with the brand visibility and networking opportunities during the Conference, among other benefits. Below are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue & event venue;
- vi. Key mentions in most events during the Conference;
- vii. Opportunity to brand cocktail tables;
- viii. Four (4) complimentary delegate passes; and
- ix. Opportunity to issue gifts to the delegates at the sponsor's expense.



## CONFERENCE GALA DINNER (USD 40,000)

Whilst taking place outside the Conference venue, Sponsorship of the Conference Gala Dinner is an opportunity to advertise and market the Sponsor's services/products outside the Conference premises in a more relaxed and excellent environment. Based on the amount, the offered categories are expected to be more than the above-offered benefits. The following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the conference venue & event venue;
- vi. Key mentions in most events during the Conference;
- vii. Opportunity to brand the dinner menu/tables/chairs;
- viii. Four (4) complimentary delegate passes; and
- ix. Opportunity to issue gifts to the delegates at the sponsor's expense.



## CONFERENCE BOOKLET (USD 20,000)

This provides the Sponsor with an opportunity to support the organizers in the production of the Conference Booklets. Following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue;
- vi. One-page advertisement of the Sponsor's products/service in the Conference Booklet; and
- vii. Two (2) complimentary delegate passes.



## CONFERENCE T-SHIRTS & CAPS (USD 30,000)

The above item will be distributed to all the conference registrants in the registration area. This is a long-lasting investment that participants will keep after the event, hence an exclusive branding opportunity. Following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue;
- vi. Sponsor's logo printed on the T-shirts (along with the event logo); and
- vii. Three (3) complimentary delegate passes.



## CONFERENCE BAGS, NOTEBOOKS & PENS (USD 90,000)

The above items will be distributed to all the conference registrants in the registration area. This is also a long-lasting investment that participants will keep after the event, hence an exclusive branding opportunity. Following are the benefits under this sponsorship.

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue;
- vi. Your logo is printed on the Conference bag (along with the event logo);
- vii. Your branding printed on the cover of the notepads (along with the Conference logo);
- viii. Your logo printed on each sheet of the notebook (along with the Conference logo);
- ix. Sponsor's logo printed on the pen (along with the Conference logo);
- x. Acknowledgement in the Post-Conference key messages; and
- xi. Six (6) complimentary delegate passes.



## SPEAKERS' SOUVENIRS (USD 15,000)

Leave a lasting impression on the Speakers by engraving your company logo on the souvenirs. Following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Your company logo will be displayed on the speaker's souvenirs, thus providing maximum branding impact
- vi. One (1) complimentary delegate pass; and
- vii. Opportunity to issue delegates with gifts at the sponsor's expense.



## TECHNICAL SERVICES (USD 20,000)

The Sponsor under this category will support the organizers with security, communication support and conference offices services. This is the very sensitive service, making the sponsor's products/service to be easily recognized by all the participants. Following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue; and
- vi. Two (2) complimentary delegate passes.



## HEALTH SERVICES (USD 15,000)

The Sponsor under this category will support the organizers with all the health services for the duration of the Conference. Service providers will be wearing uniforms with the name and logo of the Sponsor together with the Conference logo, making it as an exclusive branding for the Sponsors. The following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Display the Sponsor's name and logo on screens at the Health Services center;
- vi. The Sponsor will have the advantage of marketing its products/services at the Health Services Centre;
- vii. One (1) complimentary delegate pass; and
- viii. Opportunity to issue delegates with gifts at the Sponsor's expense.



## ENTERTAINMENT & CULTURAL EVENTS (USD 15,000)

Sponsorship under this category will support the organizers with securing the entertainment and cultural firms such as artists, dancers, bands etc. The service providers will be wearing uniforms with the name and logo of the Sponsor together with the Conference logo. The following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. The Sponsor will have the advantage of marketing its products/services;
- vi. One (1) complimentary delegate pass; and
- vii. Opportunity to issue delegates with gifts at the Sponsor's expense.



## CONFERENCE PROCEEDINGS (USD 30,000)

This provides an opportunity for the Sponsor to support the organizers in the preparation of the Conference Proceedings. Following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue;
- vi. One (1) page advertisement in the Conference Proceedings;
- vii. Three (3) complimentary delegate passes; and
- viii. Opportunity to issue delegates with gifts at the Sponsor's expense



## DELEGATES' TRANSPORT (USD 20,000)

This provides an opportunity for the Sponsor to support the organizers in all transport logistics. Since it another important aspect during the Conference, the Sponsor will be highly recognized. The following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to the Sponsor's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. Opportunity to display digital banners and other marketing collateral at the Conference venue;
- vi. Opportunity to put stickers with the Sponsors name and logo together with the Conference logo in the buses; and
- vii. Two (2) complimentary delegate passes.





## HOSPITALITY (USHERS) (USD 15,000)

Sponsorship under this category will support the organizers with securing Ushers for the Conference. The Ushers will be wearing uniforms with the name and logo of the Sponsor together with the Conference logo. The following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. The Sponsor will have the advantage of marketing its products/services;
- vi. One (1) complimentary delegate pass; and
- vii. Opportunity to issue delegates with gifts at the Sponsor's expense.



## EIGHTEEN (18) UNIVERSITY STUDENTS (USD35,000)

Sponsorship under this category will facilitate 18 University Students, two (2) from each the seven (7) Partner States and four (4) from the United Republic of Tanzania (Mainland and Zanzibar), to attend the conference. The Sponsorship will include air tickets to the Conference, accommodation on half-board basis, airport transfers, an out of pocket allowance and Conference registration fees. The following are the benefits under this sponsorship:

- i. Certificate of recognition as one of the EAPCE'25 Sponsors;
- ii. Sponsor recognition in the Conference Booklet;
- iii. Web listing on the EAPCE'25 website with a link to your company's website;
- iv. Display the Sponsor's name and logo on screens in the Conference sessions;
- v. The Sponsor will have the advantage of marketing its products/services;
- vi. Three (3) complimentary delegate pass; and
- vii. Opportunity to issue delegates with gifts at the Sponsor's expense.



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## FORM - 2: SPONSORSHIP CATEGORIES



### Diamond

USD 75,000 and above



### Tanzanite

USD 74,999 to USD 60,000



### Platinum

USD 59,999 to USD 40,000

# SPONSORSHIP OPPORTUNITIES



### Gold

USD 39,999 to USD 25,000



### Silver

USD 24,999 to USD 20,000



### Bronze

USD 19,999 to USD 10,000



### Copper

USD 9,999 and below



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## FORM - 3: SPONSORSHIP FORM

Our Organization/Company would like to support this important event in the calendar of the East African Community.

Indicated below are our preferences from the list of sponsorship items on **FORM-1**:

1<sup>st</sup> Choice:.....

2<sup>nd</sup> Choice:.....

3<sup>rd</sup> Choice:.....

* Organization/ Company Name: <i>(Please print Organization/Company name exactly as it should appear on listings, advertisements and signs)</i>	
* Contact Name:	
* Title/Position:	
* Postal Address:	
*City:	*Country:
*Zip/Postal Code:	
*Email:	
*Phone:	*Fax:
Website:	
*Total Sponsorship Amount in Figures:	<b>US\$</b>
*Total Sponsorship Amount in Words (US\$):	
*Authorized Signature:	

Please return this form together with an electronic copy of your company logo to:

Eng. Joyce Kisamo  
Ag. Assistant Commissioner, Petroleum  
Chairperson, National Organizing Committee (EAPCE'25)  
Ministry of Energy,  
P.O. Box 2494  
Dodoma, Tanzania

Tel: +255 784 466650  
Email: joyce.kisamo@nishati.go.tz;  
jkisamo2015@gmail.com

**WE APPRECIATE YOUR GENEROSITY AND SUPPORT**



[www.eapce25.eac.int](http://www.eapce25.eac.int)

**Register Online**

5 - 7 March, 2025 | JNICC - Dar es Salaam, Tanzania

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